

#01
feb25

EASY

Bowling Magazine



**Bowling
Equipment
+ LED Walls!**

**Building new centers
and center renovations**

+ European projectmap



Bowl-Easy B.V. serves the bowling industry for many decades worldwide. We cooperate with many independent industry partners in order to provide you with "state of the art" bowling equipment. If you develop a new bowling center, or want an upcoming renovation; we have the answer for you!

All equipment complies with existing regulations such as CE and USBC specifications.

Our equipment;



1. Is durable and sustainable (reusable).
2. Our products are developed for reduced maintenance and lower operating costs.
3. It is compatible with most bowling brands!

We have a proven record of thousands of satisfied customers worldwide!

In this catalog we present our products to build your new bowling center or your new renovation.

Have a look and be surprised what we have to offer!

Bowl-Easy



“

**Work hard,
and serve bowling!**

Peter Lenders,
CEO Bowl-Easy

”



**STRING-
PINSETTERS**

LANES

**BUMPERS &
CAPPINGS**

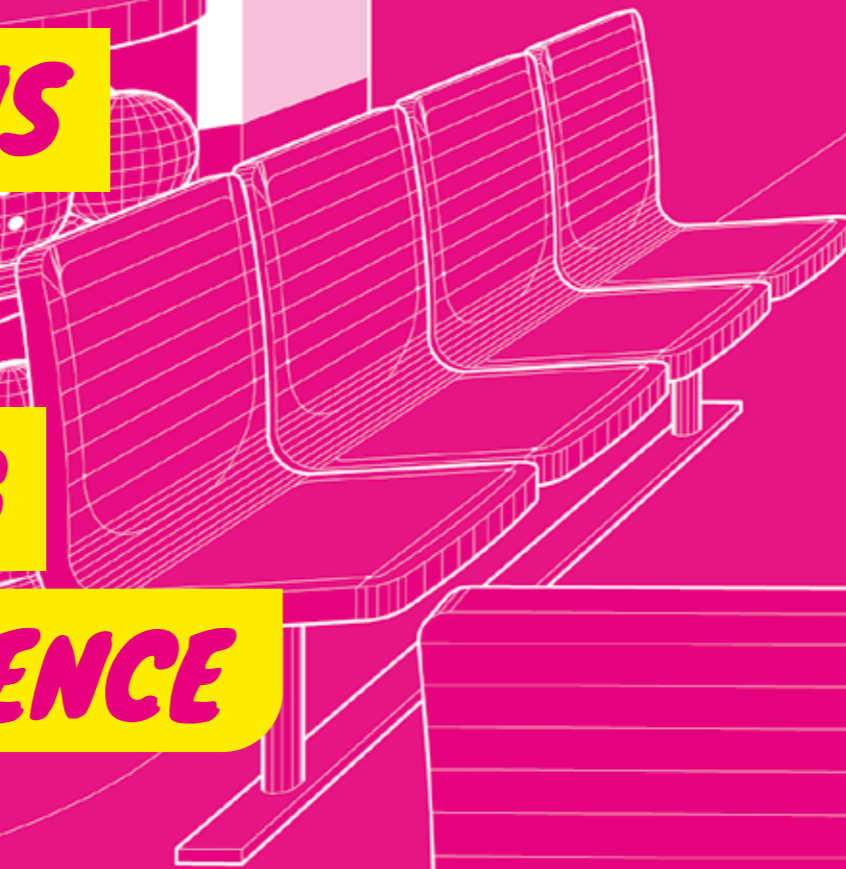
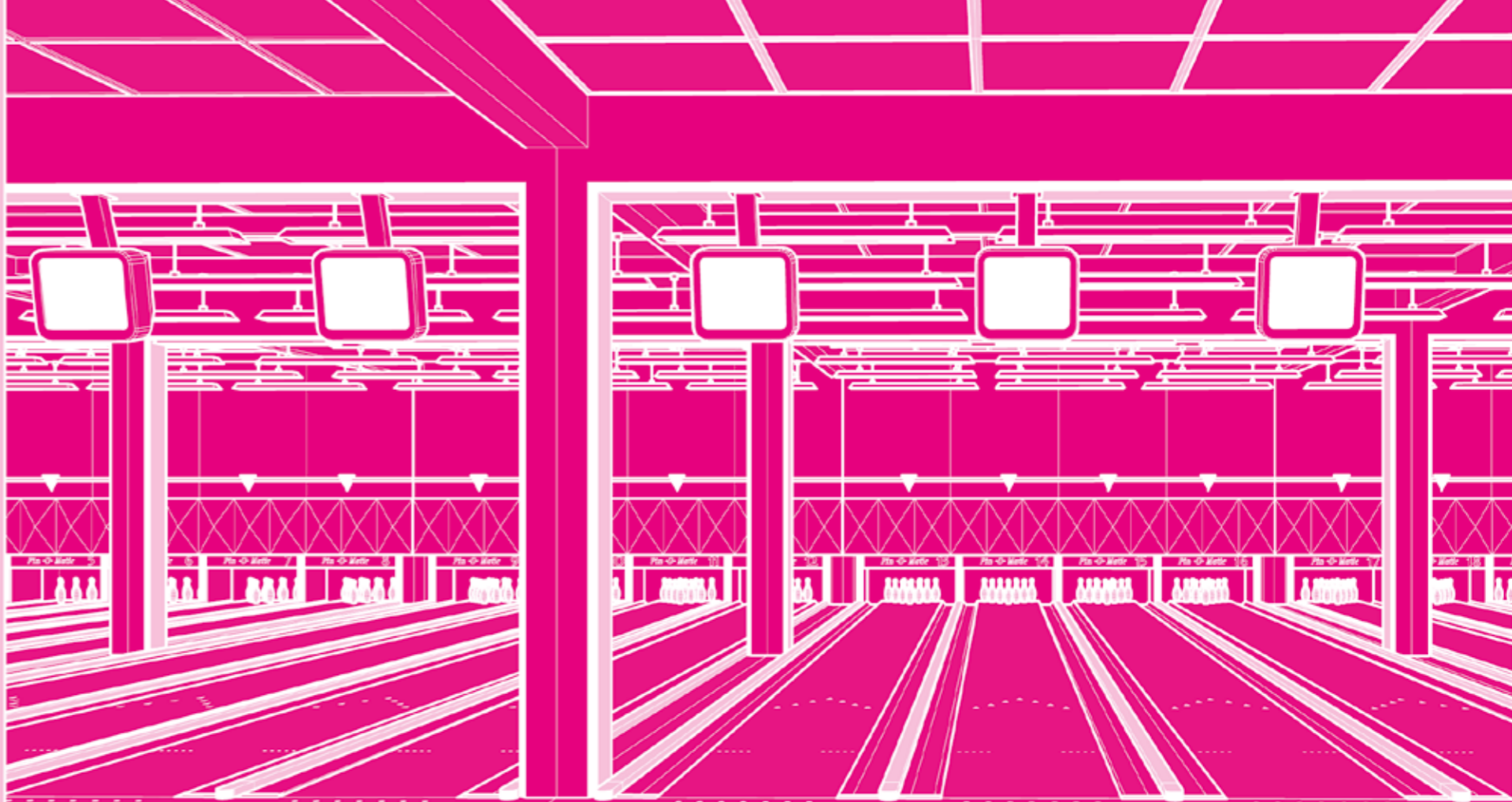
BALL RETURNS

SCORING

LED MASKING

EASY EXPERIENCE

and a project map!



CONTENTS

We have implemented many years of experience in our machines. Engineering and mechanics did work hand in hand to develop a machine with the tools you need to operate safely, without technical problems and excessive maintenance costs.

Our machines have a proven track record and lifespan of many decades on which you can sit back and relax!

The 1.0 and 2.0 are developed and produced with German craftsmanship. 

- Safe to operate
- Weighs 75% less than a freefall pinsetter
- 95% fewer parts needed compared to a freefall pinsetter
- USBC and CE approved
- Less noise than freefall pinsetters
- Approx. 75% less power consumption (depending on your current pinsetter)
- Compatible with all major scoring systems
- No full time mechanic required

The Bowl-Easy 3.0 string pinsetter is a budget machine with nearly all the specs above but with a different price tag. Ask us!



**EASY STRINGPINSETTER
1.0+2.0**



“

Our machines have a proven track record and lifespan

”



**EASY STRINGPINSETTER
ECO 3.0**

STRINGPINSETTERS

PRO LANE

ADVANCED
BOWLERS

WHITE

IDEAL FOR
LED
REFLECTION

BLACK

MODERN
DESIGN

BIRCH

NORMAL
DESIGN

BLUE

SOMETHING
SPECIAL

WALNUT

VINTAGE
DESIGN

*Our bowling lane
substructure
build-up*



Bowl-Easy lanes are made in the EU (homogeneous laminate, specially developed for bowling lanes). The raw material is impregnated with special resin formulas and produced under high pressure.

- We have a wide range of lanes available in different colours, have the highest quality standards and the latest USBC specifications.
- We also have the ability to produce various other (custom) colours.
So you can adapt the bowling alley to your interior.
- We produce our own substructures and attaching parts in a sustainable way (reusable) again according to the highest standards available.

LANES



Bowl-Easy Bumpers

This regular bumper costs less. These 'Retro Style' (air driven) bumpers are seen in many centers.



Fully automated system

Our bumper and capping system is a fully automated solution that integrates with most of the automatic scoring systems.



Bowl-Easy Premium Powerbounce Bumpers

More fun for kids!



Highest quality

This patented system has hardly any parts that need to be replaced once (professionally) installed. The material is produced with the highest quality, you can even step on a bumper without breaking it! So we call them "unbreakable".



BALL RETURNS



**Ball returns
are available in
several colours!**



Steltronic business and scoring software

Worldwide scoring supplier with 40+ years experience, our cooperation started 26 years ago. Based in Brescia (Italy), they serve customers around the world. We are a proud distributor of this company!

What we offer:



LED
+ SCORING



- 1 ENDLESS CONTENT**
- 2 CONNECT WITH SCORING**
- 3 CUSTOMIZABLE ADS**

bow/easy's
EASY EXPERIENCE
SUBSCRIPTION PACKAGES!

THE BEST
UNIQUE
ANIMATIONS

OUR LED SCREENS CONTAIN:

- P4 Indoor Color LED-module: best resolution in the market!**
- Central video processor incl. content player**
- Online Content Management System**

REGULAR

The Regular Experience Package (**non updated**) goes for FREE when buying our LED screens. It consists of an 1 hour+ video package of loopable content for your LED, without updates.

SILVER

Contains the Regular Package, with additions:

- **Updated** every 3 months with new loop videos and a theme video (short loopable movies like 'Cities').
- Integrating your Stelpads with custom background.

GOLD

Get anything from the Silver Package, plus:

- **Monthly** new loop and theme videos.
- **Updated** custom Stelpad backgrounds (for example 'Christmas').
- Get **custom promo-video** of your center on LED!*

EASY INFINITY
INFINITE LED + SCORING

Videos with animated scoring interactions on LED.

When the ball hits the pins; you'll get a scoring animation matching with the LED background. These animations are unique & custom for each theme, updated regularly!

And soon compatible with most scoring systems!

**Hand us good video footage: we make a good promovideo.

EASY EXPERIENCE

LOOP VIDEOS

THEME VIDEOS

LED+ SCORING INTERACTION

STRIKE

STRRRRIKE!



TELEVISION ON
LED INTEGRATION



OUR LED PANELS
& SOFTWARE
ADJUST EASILY



BEST PRICE &
FLEXIBLE PRODUCT

EASY EXPERIENCE PRODUCTS ACTIVATE AFTER THE [EASY EXPERIENCE CONTRACT](#)
IS SIGNED. THIS SUBSCRIPTION IS ON A 3-YEAR BINDING CONTRACT.

Our **EASY EXPERIENCE** contains the ultimate bowling experience in several tiers. Regular, Silver and Gold packages can be used with LED, while **EASY INFINITY** connects with scoring software and LED. Packages are available for all budgets and any wishes, Easy Infinity will soon be compatible with any scoring type!



PINSETTERS 10
SCORING 28



PINSETTERS 58
SCORING 43
LED 8
LANES & SUBSTRUCTURE 8
BALL RETURNS 8



PINSETTERS 16
SCORING 16
BUMPERS & CAPPINGS 8
LANES & SUBSTRUCTURE 16



COUNTRIES WE DID BIGGER PROJECTS FOR



PINSETTERS 113
SCORING 274
LED 54
BUMPERS & CAPPINGS 56
LANES & SUBSTRUCTURE 24
BALL RETURNS 26



PINSETTERS 12
BUMPERS & CAPPINGS 8
BALL RETURNS 16
LED 12



PINSETTERS 22
SCORING 48
LED 16
BUMPERS & CAPPINGS 16
LANES & SUBSTRUCTURE 16
BALL RETURNS 16



PINSETTERS 76
SCORING 40
LED 20
BUMPERS & CAPPINGS 20
LANES & SUBSTRUCTURE 16
BALL RETURNS 8



LED 12



SCORING 40
LED 6



PINSETTERS 6
SCORING 6
BUMPERS & CAPPINGS 6

LANES & SUBSTRUCTURE 6
BALL RETURNS 6

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bowleasy®

FINISHED LANES OF THE LAST TWO YEARS

JESSICA SCHINDLER & THOMAS VOIGT

How did you come to know Bowl-Easy?

Our predecessor was already a Bowl-Easy customer, and we took it over and are EXTREMELY satisfied!

What do you like most about us?

What we like most is that Bowl-Easy is still run as a family business, with competent employees and contacts in all areas working for Bowl-Easy. Problems are resolved very quickly!

How did you experience our renovation / center building?

We once had a complete failure on a Saturday in December when our scoring system broke down. Thanks to quick action, a new system was fully installed within 5 days, including everything, and it works perfectly. We have 8 string pinsetters and 8 free-fall machines. We also really like the LED concepts, which would definitely be something for us in Siegen in the near future.



DANIEL BORGWARD - JERSCHOR

How did you come to know Bowl-Easy?

My parents and I have known Peter since before Bowl-Easy.

What do you like most about us?

Innovative, flexible, fast.

How did you experience our renovation / center building?

Very stylish. Could almost be a living room.

Did you receive some of our Bowl-Easy bowling merchandise yet, or would you like to get some?

Not at the moment. Maybe soon.



WE BUILD
BOWLING
ANYWHERE

CUSTOMER REVIEWS

bowleasy



***b*owleasy**

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